**SGD Website Text**

***Site to be mobile friendly please.***

**Pages**

Landing page

Why Use a Garden Designer?

Why Use Nic Savage?

Gallery

The Process

**General page layout**

On the top of pages Why Use a Garden Designer and Why Use Nic Savage, the moving images like we did for Kellie Worldwide, only larger

On the bottom of all pages a bar like Kellie Worldwide only not so thick, containing:

|  |  |
| --- | --- |
| **Contact**  **E: nic@savagegardendesign.com**  **M: 07766 267431** | **© Savage Garden Design 2016**  **Privacy Policy (as link to same text as KW except substitute company name)** |

Please add Twitter, Instagram and Pinterest logos at the bottom

**Landing page**

Scrolling images about the same size as KW

**Links along the top:**

Why Use a Garden Designer?

Why Use Nic Savage?

Gallery

The Process

**Text**

Welcome…

**Why Use a Garden Designer?**

Property specialists agree that an attractive garden adds value to your property – 5% being the most often quoted figure.

Whilst this is probably true, in isolation it seems a bleak reason for improving the environment you live in.

The fact is, a beautiful garden enhances your life. It provides a place to relax, entertain, think, play games or just enjoy a well earned snooze.

And strong design will make the most of your space, creating atmosphere, enhancing views, revitalising existing features and introducing exciting new themes.

Using a qualified designer will ensure that this process is handled creatively, competently and professionally.

And of course you *will* add value to your property, gaining an investment that looks better with every year that passes.

**Why Use Nic Savage?**

Based in Hertfordshire but operating all over the south of England, I have been designing gardens as a hobby designer for over 25 years, but have formalised my training more recently at the world famous Inchbald (link to <http://www.inchbald.co.uk/> ) School of Garden Design. An exciting process that broadened my skill set and intensified my appreciation of good design.

I have designed for spaces in London as small as 5 meters by 5 metres, for 20 metre suburban gardens and large country gardens. Styles range from edgy contemporary to cottagey traditional, sometimes mixing the two. Every garden is unique and has its own story to tell.

Clients enjoy:

* An enthusiastic approach based on a love of beautiful design
* Careful consideration of your needs and aspirations
* Hand drawn plans of creative, exciting and sensitive design proposals
* A keen appreciation of design essentials, mass and void, texture and colour
* A lifetime’s planting experience
* Reliable contractor recommendations
* Meticulous attention to detail
* Personal attention throughout the whole process

Plus… as a beekeeper of some 20 years, I am highly sensitive to environmental issues. (And clients get to enjoy some great honey.)

(image of honey)

**Gallery**

Please blur writing on plan images

(as per files supplied)

**The Process**

The process has already begun – you are looking for a garden designer.

Whilst the route to a stunning garden varies from project to project, this gives an idea of the basic stages.

**First meeting**

Please get in touch and we can meet to discuss your aspirations and have a preliminary look at the site. If all parties are happy, terms are agreed and confirmed and we get down to business.

**The survey**

An accurate survey is essential to good garden design, providing a precise foundation to the process. I will undertake surveys of simple areas, but more complex gardens require a professional landscape surveyor. I am happy to make a recommendation.

(Image = 5476 Ground Floor)

**The brief**

On the second site visit I will go into some detail to understand the how why where and what of your garden and the people who will use it – to get under the skin of the project.

I will also look at the space in detail, its relationship to the property, existing planting, soil quality, boundaries, vistas and orientation.

**Design concept and master plan**

I will produce an interim design at this point as a discussion document to take forward. This can take the form of plans, sketches or if appropriate, a model. This will be accompanied by a planting mood board to convey the atmosphere of the proposed scheme.

Any changes are incorporated into the final hand drawn, detailed master plan.

(image = 15 Fulwell Road – please blur all writing except The Concept at the top)

**Detail plans**

The next stage is to produce a Planting Plan based on the agreed mood board, and Construction Drawings, which, with a Scope of Work form the basis for landscape contractors to submit tenders. I will meet each contractor on site to deal with any queries.

Once the tenders are in I will discuss the qualities of each submission with you to make the right choice of contractor.

(image – planting plan – to be drawn or poss from Tate proj)

**Project monitoring**

Whilst the contractor is the principal during the build stage I maintain a regular presence and will be there in case of problems and to check major deliveries such as plants and hard landscaping materials. I will always lay out plants personally.

(image – Gate End constr)

**Ongoing**

Once the garden is signed off I will draw up a maintenance schedule, if appropriate, to help you and/or your gardener can keep it in prime condition.

I put a lot into my designs – it is a surprisingly personal process, so if convenient I like to visit periodically to see how the project is settling in. I will bring honey…